


**JURNAL THE MESSENGER
COPYRIGHT TRANSFER AGREEMENT**

I/We certify that the work reported here has not been published before and contains no materials the publication of which would violate any copyright or other personal or proprietary right of any person or entity.

Manuscript Title : The Intervening Role of Customer Satisfaction on the Relationship
Between Brand Prestige and Behavioral Intentions
.....
.....
Author(s) Name : 1. Sairen Khay Balatbat 5. Jean Paolo G. Lacap
2. Harold R. Mungcal
3. Joelle Mhyeca Marie C. Malonzo
4. Marielle S. Alfaro
Affiliation and Address : University of the Assumption - Graduate School of Business and Public
Administration, City of San Fernando, Pampanga, Philippines
.....
.....

I, the corresponding author, acting with consent of all authors listed on the above manuscript, hereby agree to transfer copyright of work to Department of Communication, Faculty of Information Technology and Communication, Universitas Semarang as the journal publisher. I/We reserve the following: 1) All proprietary rights other than copyright, such as patent rights, 2) The right to use all or part of this article in the future works of our own, such as in books and lectures.

Date : December 9, 2024
Principal Author : Jean Paolo G. Lacap

Signature : (original) 

Send this signed form to jurnalthemessenger@usm.ac.id