



**JURNAL THE MESSENGER  
AUTHORS' STATEMENT OF ORIGINALITY**

To:  
Editor-in-Chief  
Jurnal The Messenger

With this letter I/We declare that:

I Got My Eyes on You: Examination of sports Celebrity  
Title of Article : Endorsement Effect on Viewer's Visual Attention  
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4. ....

has been approved by the co-author/s to be published in the [Jurnal The Messenger], does not contain plagiarism as a whole or in parts, and is not currently being submitted/processed in other journals.

Eskişehir (City), December (Month), 09.12 (Date), 2020 (Year)

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