

## Legal Awareness Socialization in Using Internet in Paulan Village Karanganyar

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### Abstract

Indonesia is currently experiencing a very rapid technological advancement. Apart from conducting buying and selling transactions through the internet/digital media, people can also conduct businesses. Then, in this community service program, the authors discussed how to respond to this technological advancement. This is because, in this current millennial era, there is a risk for cyber-crimes and cyberbullying that is currently rampant in every existing social media to obtain money. The target of this socialization is the youth of the Paulan Village Karang Taruna (Youth Organization), Colomadu Regency, Karanganyar Regency, Central Java, Indonesia where almost all of them utilize the Internet in daily life. This community service utilized the descriptive method. The authors employed the legal counselling method as a method of analysis. This legal socialization activity was carried out through lectures, dialogs, discussions, as well as problem resolution related to legal awareness in utilizing the internet and social media with the theme "The Importance of Legal Awareness in Utilizing the Internet and Social Media". Through this method, participants obtained materials on how to be wise in utilizing social media and the Internet. They are also trained to resolve cyber-crime-related legal issues. After participating in this event, it can be seen that the target of this socialization had a better understanding and knowledge on the Law on Electronic Information and Transaction. Apart from that, they also showed better attitudes in utilizing social media. Socialization should routinely be organized with different materials, while still discussing the importance of utilizing social media

**Keywords:** Legal awareness; socialization; internet; Karanganyar; social media.

### Abstrak

Indonesia saat ini sedang mengalami kemajuan teknologi yang sangat pesat. Selain melakukan transaksi jual beli melalui internet/media digital, masyarakat juga bisa melakukan kegiatan bisnis melalui internet. Pada program pengabdian masyarakat ini, penulis membahas bagaimana menyikapi kemajuan teknologi tersebut. Pasalnya, di era milenial saat ini terdapat risiko cyberbullying dan kejahatan siber yang saat ini sedang marak di setiap media sosial yang ada untuk mendapatkan uang. Sasaran sosialisasi ini adalah para pemuda Karang Taruna Desa Paulan, Kabupaten Colomadu, Kabupaten Karanganyar, Jawa Tengah, Indonesia yang hampir semuanya memanfaatkan internet dalam kehidupan sehari-hari. Pengabdian masyarakat ini menggunakan metode deskriptif. Penulis menggunakan metode penyuluhan hukum sebagai metode analisis. Kegiatan sosialisasi hukum ini dilakukan melalui ceramah, dialog, diskusi, serta penyelesaian permasalahan terkait kesadaran hukum dalam memanfaatkan internet dan media sosial dengan tema "Pentingnya Kesadaran Hukum dalam Memanfaatkan Internet dan Media Sosial". Melalui metode ini, peserta mendapatkan materi tentang bagaimana bersikap bijak dalam memanfaatkan media sosial dan internet. Mereka juga dilatih untuk menyelesaikan masalah hukum terkait kejahatan dunia maya. Setelah mengikuti acara ini, terlihat bahwa target sosialisasi ini telah memiliki pemahaman dan pengetahuan yang lebih baik terhadap Undang-Undang Informasi dan Transaksi Elektronik. Selain itu, mereka juga menunjukkan sikap yang lebih baik dalam memanfaatkan media sosial. Sosialisasi seperti ini sebaiknya rutin dilakukan dengan materi berbeda, namun dengan tetap membahas mengenai pentingnya memanfaatkan media sosial.

**Kata Kunci:** Kesadaran hukum; sosialisasi; internet; Karanganyar; media sosial.

## A. INTRODUCTION

Indonesia is one of the developing countries that is currently experiencing a very rapid technological advancement. The use of technology has started from children of early age to teenagers and adults. Also, many people have used smartphones/gadgets (Rachman, Tahir, & Friskanov. S, 2023). This technological development also influences the technological advancement sector which has become more developed and sophisticated compared to the previous years. Therefore, communication information is currently quicker and faster (Lengkong, Astuti, Januar, & A., 2023).

Apart from that, the millennial generation may also create new innovations to carry out business activities using the internet media that is related to the digital realm (Boyd & Ellison, 2008). There are many examples that can currently be developed using digital media or internet media. For instance, many of the young generation currently undergoes transactions without direct face-to-face meeting using the Internet as a medium (Brunty & Helenek, 2013). Sellers only need to show images or videos for the buyers to see using the internet medium by uploading them into one of the social media that they have (Wang, Mckee, Torbica, & Stuckler, 2019). Some of these social media are:

1. Facebook
2. Instagram
3. X (formerly Twitter)
4. YouTube
5. Bukalapak

Apart from conducting buying and selling transactions through the internet/digital media, people can also conduct businesses. For instance, people can undergo trading. They can buy and sell stock as well as create online game businesses, etc. (Nasrullah, 2017). Therefore, it cannot be denied that through this technological advancement, we can generate cash from home without making the extra effort to conduct a direct transaction.

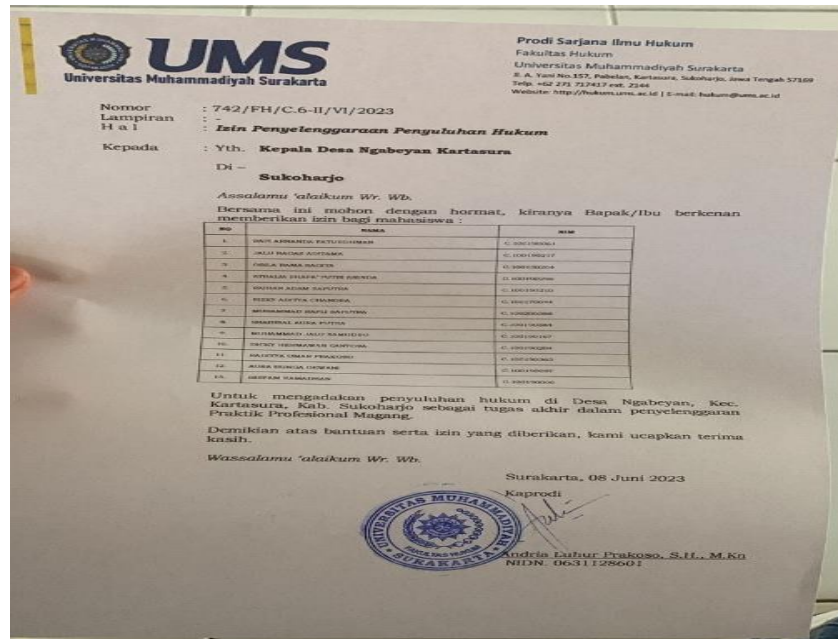
Then, in this community service program, the authors discussed how to respond to this technological advancement. This is because, in this current millennial era, there is a risk for cyber-crimes and cyberbullying that is currently

rampant in every existing social media to obtain money (Mikhael, 2022). The authors can also give another example, namely content in the form of images, videos, or voice messages that are uploaded to one of the largest video platforms in the world, namely YouTube.

Many content creators/digital artists create viral videos using YouTube as a medium with the aim of seeking viewers and obtaining money (Littlejohn, Foss, & Hamdan, 2009). In this case, it is a normal thing. It is the right of every Indonesian citizen to express themselves and create content. Unfortunately, there are sometimes cases of deviation, including making fake news/hoaxes, turning people against each other, and defamation through uploaded content. Thus, this digital era is closely related to the existence of the Indonesian Law on Electronic Information and Transactions (Suryani & Suhendar, 2022), as such criminal actions via digital media can be punished.

## **B. METHOD**

The target of this socialization is the youth of the Paulan Village Karang Taruna (Youth Organization), Colomadu Regency, Karanganyar Regency, Central Java, Indonesia where almost all of them utilize the Internet in daily life. They also use social media to communicate and share their activities. An education on the usage of social media is crucially needed by the current millennial generation so that they can know the boundaries of what they can and cannot do in utilizing social media. This community service utilizes the descriptive method as it aims to holistically describe the lack of society's understanding and awareness of the good and correct utilization of social media. This is because it is better to undergo preventive actions against the negative impacts before such things happen. This is to prevent harm from inflicting the youth (Yuhandra, Akhmaddhian, Fathanudien, & Tendiyant, 2021), especially the youth of the Paulan Village Karang Taruna, Colomadu Regency, Karanganyar Regency, Central Java, Indonesia.



**Figure 1. Community Service Warrant Letter**

According to the approach method used in this community service method, in the analysis of this community service, the authors will employ the legal counselling method. Legal counselling analyses the normative concept, or by delivering information on the Electronic Information and Transaction Law to society or the public (Purwaningsih, 2018). This counselling aims to provide information on legal issues people face in relations to social media (Yuhandra et al., 2021),. This is because it is according to the development of the information media, especially the digital media for the youth of the Paulan Village Karang Taruna, Colomadu Regency, Karanganyar Regency.

This legal socialization activity is carried out through lectures, dialogs, discussions, as well as problem resolution related to legal awareness in utilizing the internet and social media (Mustofa, 2019). Through this method, participants are hoped to not only obtain materials on how to be wise in utilizing social media and the Internet but also to train them in resolving issues if they one day face them.

This activity was carried out by determining the organization schedule of the legal socialization activity with the Chief of Paulan Village. Then, it was determined that the legal socialization was to be carried out on Tuesday, June 27<sup>th</sup>, 2023 in the PKK (*Pemberdayaan Kesejahteraan Keluarga*/Family Empowerment

and Welfare) Room in Hall Office of Paulan Village, Colomadu District, Karanganyar Regency.



**Figure 2. The Organization of the Legal Socialization Activity**

The activity that was conducted on Tuesday, June 27<sup>th</sup>, 2023 had the following schedule:

1. Opening by the MC
2. Singing the Indonesian National Anthem “*Indonesia Raya*” (The Great Indonesia)
3. Welcoming speech from the Chief of Paulan Village (represented by a village official)
4. Welcoming speech from the Chairperson of the Socialization Activity
5. Welcoming speech from the Drs. Arief Budiono, S.H., M.H. as the Advisor of the Professional Practice activity
6. Materials delivered by Kiki Samudera, Former Chairperson of BKBH for the 2021 Period
7. Question and answer session by the legal socialization participants, answered by the speaker.
8. The reading of the conclusion of the materials by the Moderator
9. The presentation of souvenirs to the representative of the village chief and the speaker.

10. Closing and ended with taking pictures together.



**Figure 3. The Presentation of Souvenirs to Speakers**

**1. The Objective of the Activity**

The objective that is aimed to be achieved in the legal socialization activity to society with the theme “The Importance of Legal Awareness in Utilizing the Internet and Social Media” is to spread information and to educate people. This is because almost all youth utilize the Internet and social media in their daily lives. This activity generally targets society and specifically the youth of the Paulan Village Karang Taruna, Colomadu Regency, Karanganyar Regency. It is so that they understand the importance of knowing the boundaries in utilizing the Internet and social media in daily life. People should know that what they do in social media certainly has legal consequences as stipulated in the Indonesian Law on Electronic Information and Transaction. They should know so that they are careful in keeping their privacy or their personal data to prevent their data from being misused by irresponsible parties (Fauzi, 2017).

## 2. Benefit of the Activity

The legal socialization that was organized in the Hall Office of Paulan Village, Colomadu District, Karanganyar Regency is hoped to be useful for society in increasing their knowledge and awareness on utilizing social media in good and correct manners. This is so that they can directly apply the knowledge when utilizing the Internet and social media. They also need to increase their spirit to always comply with the applicable regulations. It is hoped that they are careful in spreading information so that they do not create or spread hoaxes that will bring harm to many parties. Apart from that, it is also hoped that they may become more careful in keeping their privacy/personal data to prevent from having their data misused by irresponsible parties (Tobing & Fitriana, 2022).



Figure 4. Amicable Session between the Speakers and the Committee

## C.RESULT AND DISCUSSION

### Knowledge

After participating in this event, listening to the legal socialization material, and carrying out discussions related to legal awareness in utilizing the internet and social media, it can be seen that the society that became the target of this socialization had a better understanding and knowledge on the Law on Electronic Information and Transaction. Apart from that, they also showed better attitudes in utilizing social media (Lubis, Andriati, & Sukarja, 2019). It is further hoped that all of the present participants may increase their awareness and have an active role in creating healthy social media that is far from harming certain parties. This aims to make social media bring positive impacts for their users. Then, the participants of

this socialization also contributed by spreading information concerning the socialization materials to their friends so that this understanding may be holistically distributed to the people around them (Sibuea, Fitriana, & Sarip, 2021).

### **Attitude**

It can be seen that the participants were highly enthusiastic about participating in legal socialization as the theme chosen was very suitable to what they experienced/felt. They asked about many issues that happened on social media or the Internet to obtain answers from a legal perspective. The supporting and inhibiting factors of this activity were as follows:

#### **a. Supporting Factors**

The speaker was the Former Chairperson of BKBH, Faculty of Law, Universitas Muhammadiyah Surakarta, who already had experience in giving legal socialization to society. Thus, his way of delivering the materials made it easy for the participants to gain understanding.

The theme chosen for this socialization was according to the condition experienced by the youth or the millennial generation. Thus, the materials delivered were well accepted by the participants.

When the committee asked for permission to carry out this legal socialization, the Chief of Paulan Village accepted it well. He highly supported this legal socialization.

#### **b. Inhibiting Factors**

The duration of this socialization was limited. Thus, not all participants had the chance to ask questions as the socialization was organized in the afternoon.

### **3.CONCLUSION**

Based on the results of the socialization on the series of activities on the need for legal awareness of the good and correct Internet and social media usage that do not violate the Law on Electronic Information and Transaction to the youth of the Paulan Village Karang Taruna, Colomadu Regency, Karanganyar Regency, it can be concluded that participants are able to identify the rules of the game and ethics in utilizing social media rightly and correctly and participants know how to



utilize social media without violating the ethics and the applicable Law on Electronic Information and Transactions. Apart from that, participants know how to protect their personal data so that their data are not misused by irresponsible parties.

From the socialization activity carried out, the authors have some recommendations that can be used as a consideration for future socialization activities. Socialization should routinely be organized with different materials, while still discussing the importance of utilizing social media. The socialization activity should increase the awareness of the youth or the millennial generation on the importance of knowing the rules of the game and ethics in utilizing social media rightly and correctly.

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