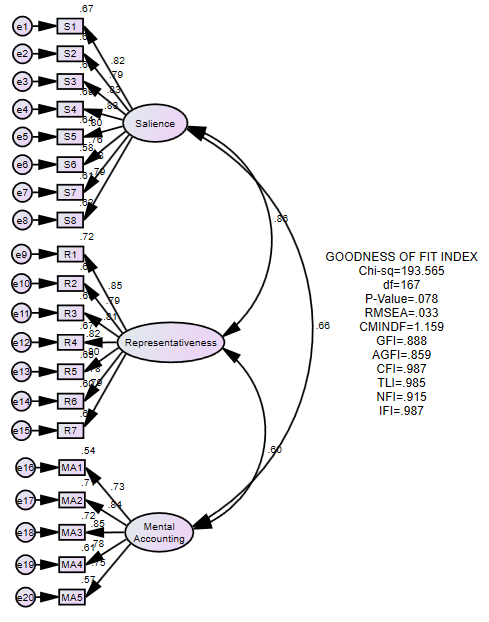
**LAMPIRAN 1**

**Gambar 4.1 Model CFA Konstruk Eksogen**



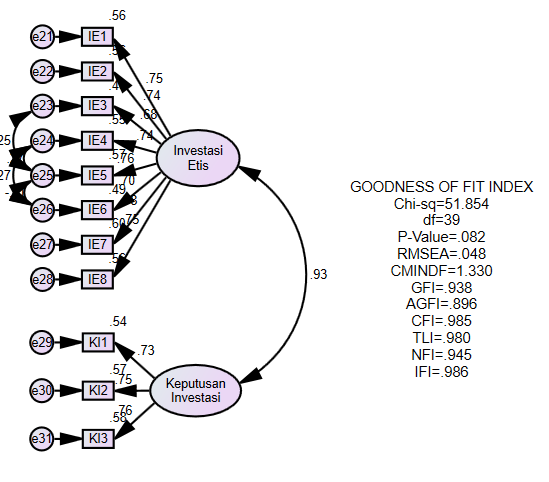
**Tabel 4.8 Standardized Regression Weights: (Group number 1 - Default model)**

|  |  |  | Estimate |
| --- | --- | --- | --- |
| S8 | <--- | Salience | .790 |
| S7 | <--- | Salience | .780 |
| S6 | <--- | Salience | .762 |
| S5 | <--- | Salience | .800 |
| S4 | <--- | Salience | .833 |
| S3 | <--- | Salience | .827 |
| S2 | <--- | Salience | .785 |
| S1 | <--- | Salience | .820 |
| R6 | <--- | Representativeness | .777 |
| R5 | <--- | Representativeness | .804 |
| R4 | <--- | Representativeness | .821 |
| R3 | <--- | Representativeness | .808 |
| R2 | <--- | Representativeness | .786 |
| MA4 | <--- | Mental\_Accounting | .781 |
| MA3 | <--- | Mental\_Accounting | .850 |
| MA2 | <--- | Mental\_Accounting | .842 |
| MA1 | <--- | Mental\_Accounting | .732 |
| MA5 | <--- | Mental\_Accounting | .752 |
| R7 | <--- | Representativeness | .791 |
| R1 | <--- | Representativeness | .847 |

Sumber: Olah data Amos, 2019

**LAMPIRAN 2**

**Gambar 4.2 Model CFA Konstruk Endogen**



**Tabel 4.9 Standardized Regression Weights: (Group number 1 - Default model)**

|  |  |  | Estimate |
| --- | --- | --- | --- |
| IE6 | <--- | Investasi\_Etis | .699 |
| IE5 | <--- | Investasi\_Etis | .758 |
| IE4 | <--- | Investasi\_Etis | .740 |
| IE3 | <--- | Investasi\_Etis | .679 |
| KI1 | <--- | Keputusan\_Investasi | .735 |
| KI2 | <--- | Keputusan\_Investasi | .754 |
| KI3 | <--- | Keputusan\_Investasi | .764 |
| IE8 | <--- | Investasi\_Etis | .749 |
| IE7 | <--- | Investasi\_Etis | .776 |
| IE2 | <--- | Investasi\_Etis | .745 |
| IE1 | <--- | Investasi\_Etis | .749 |

Sumber: Output Amos 2019

**LAMPIRAN 3**

**Tabel 4.10 Hasil Uji Normalitas Univariate dan Multivariate**

| Variable | min | max | skew | c.r. | kurtosis | c.r. |
| --- | --- | --- | --- | --- | --- | --- |
| KI3 | 1.000 | 5.000 | -.269 | -1.321 | .232 | .570 |
| KI2 | 1.000 | 5.000 | .017 | .085 | .038 | .094 |
| KI1 | 1.000 | 5.000 | -.439 | -2.159 | -.023 | -.056 |
| IE1 | 1.000 | 5.000 | -.128 | -.627 | .286 | .703 |
| IE2 | 1.000 | 5.000 | -.198 | -.971 | -.314 | -.771 |
| IE3 | 1.000 | 5.000 | -.141 | -.691 | -.380 | -.934 |
| IE4 | 1.000 | 5.000 | -.326 | -1.602 | -.490 | -1.204 |
| IE5 | 1.000 | 5.000 | -.197 | -.969 | -.278 | -.683 |
| IE6 | 1.000 | 5.000 | -.177 | -.868 | .467 | 1.147 |
| IE7 | 1.000 | 5.000 | -.272 | -1.336 | .280 | .687 |
| IE8 | 1.000 | 5.000 | -.078 | -.383 | .142 | .350 |
| MA1 | 2.000 | 5.000 | -.027 | -.133 | -.365 | -.896 |
| MA2 | 2.000 | 5.000 | -.064 | -.313 | -.453 | -1.113 |
| MA3 | 1.000 | 5.000 | -.405 | -1.992 | .045 | .111 |
| MA4 | 1.000 | 5.000 | -.295 | -1.448 | -.375 | -.922 |
| MA5 | 1.000 | 5.000 | -.337 | -1.657 | .089 | .219 |
| R1 | 1.000 | 5.000 | -.247 | -1.216 | -.031 | -.076 |
| R2 | 1.000 | 5.000 | -.026 | -.130 | -.278 | -.682 |
| R3 | 1.000 | 5.000 | -.114 | -.558 | -.274 | -.673 |
| R4 | 1.000 | 5.000 | -.194 | -.955 | .042 | .103 |
| R5 | 1.000 | 5.000 | -.334 | -1.644 | .248 | .609 |
| R6 | 1.000 | 5.000 | -.047 | -.231 | .113 | .278 |
| R7 | 2.000 | 5.000 | .045 | .223 | -.456 | -1.120 |
| S1 | 1.000 | 5.000 | -.230 | -1.130 | -.336 | -.827 |
| S2 | 1.000 | 5.000 | -.233 | -1.147 | .354 | .869 |
| S3 | 1.000 | 5.000 | -.393 | -1.931 | .151 | .372 |
| S4 | 1.000 | 5.000 | -.300 | -1.476 | .383 | .942 |
| S5 | 2.000 | 5.000 | -.110 | -.542 | -.433 | -1.063 |
| S6 | 1.000 | 5.000 | .056 | .277 | -.046 | -.114 |
| S7 | 1.000 | 5.000 | .057 | .278 | -.107 | -.264 |
| S8 | 1.000 | 5.000 | -.186 | -.912 | .083 | .204 |
| Multivariate |  |  |  |  | 14.961 | 1.991 |

Sumber: Output Amos 2019

**LAMPIRAN 4**

**Tabel 4.11 Univariate Outliers**

| Observation number | Mahalanobis d-squared | p1 | p2 |
| --- | --- | --- | --- |
| 40 | 54.836 | .005 | .531 |
| 3 | 53.924 | .007 | .246 |
| 5 | 53.533 | .007 | .088 |
| 92 | 52.523 | .009 | .046 |
| 68 | 49.588 | .018 | .131 |
| 72 | 48.054 | .026 | .178 |
| 4 | 47.597 | .029 | .126 |
| 2 | 44.568 | .054 | .535 |
| 143 | 44.056 | .060 | .514 |
| 137 | 43.866 | .063 | .424 |
| 59 | 43.632 | .066 | .355 |
| 14 | 43.347 | .069 | .307 |
| 36 | 42.193 | .087 | .491 |
| 8 | 40.997 | .108 | .711 |
| 10 | 40.688 | .114 | .697 |
| 23 | 40.614 | .116 | .619 |
| 64 | 40.502 | .118 | .551 |
| 9 | 40.303 | .122 | .511 |
| 54 | 39.824 | .133 | .565 |
| 18 | 39.495 | .141 | .576 |
| 32 | 38.630 | .163 | .755 |
| 28 | 38.345 | .171 | .761 |
| 37 | 38.029 | .180 | .777 |
| 118 | 37.767 | .187 | .781 |
| 73 | 37.637 | .191 | .750 |
| 124 | 37.607 | .192 | .687 |
| 116 | 37.353 | .200 | .695 |
| 25 | 37.169 | .206 | .681 |
| 41 | 36.309 | .235 | .863 |
| 47 | 36.041 | .244 | .876 |
| 138 | 36.027 | .245 | .833 |
| 45 | 35.976 | .247 | .794 |
| 53 | 35.666 | .258 | .825 |
| 11 | 35.643 | .259 | .777 |
| 6 | 35.555 | .262 | .745 |
| 77 | 35.541 | .263 | .685 |
| 96 | 35.441 | .267 | .653 |
| 129 | 35.349 | .270 | .618 |
| 60 | 35.156 | .278 | .623 |
| 63 | 35.049 | .282 | .595 |
| 127 | 35.008 | .283 | .539 |
| 144 | 34.290 | .313 | .753 |
| 65 | 34.082 | .322 | .767 |
| 111 | 33.855 | .331 | .788 |
| 58 | 33.655 | .340 | .800 |
| 38 | 33.601 | .342 | .765 |
| 19 | 33.287 | .356 | .816 |
| 119 | 33.267 | .357 | .772 |
| 86 | 33.032 | .368 | .798 |
| 75 | 32.871 | .375 | .801 |
| 20 | 32.813 | .378 | .770 |
| 82 | 32.758 | .381 | .736 |
| 88 | 32.751 | .381 | .679 |
| 62 | 32.515 | .392 | .714 |
| 104 | 32.335 | .401 | .727 |
| 35 | 32.320 | .401 | .674 |
| 130 | 32.190 | .408 | .668 |
| 132 | 32.009 | .416 | .684 |
| 30 | 31.884 | .422 | .677 |
| 113 | 31.635 | .435 | .721 |
| 139 | 31.322 | .450 | .786 |
| 74 | 31.095 | .461 | .816 |
| 123 | 30.995 | .466 | .804 |
| 93 | 30.858 | .473 | .804 |
| 122 | 30.701 | .481 | .811 |
| 145 | 30.642 | .484 | .784 |
| 52 | 30.624 | .485 | .739 |
| 22 | 30.559 | .489 | .711 |
| 98 | 30.530 | .490 | .664 |
| 46 | 30.440 | .495 | .644 |
| 89 | 30.437 | .495 | .582 |
| 33 | 30.300 | .502 | .583 |
| 120 | 30.253 | .504 | .541 |
| 13 | 30.181 | .508 | .510 |
| 69 | 30.124 | .511 | .473 |
| 15 | 30.041 | .515 | .448 |
| 76 | 30.015 | .517 | .395 |
| 117 | 29.954 | .520 | .361 |
| 103 | 29.724 | .532 | .407 |
| 106 | 29.689 | .533 | .360 |
| 110 | 29.589 | .539 | .345 |
| 100 | 29.458 | .545 | .344 |
| 57 | 29.430 | .547 | .297 |
| 109 | 29.366 | .550 | .268 |
| 85 | 29.285 | .554 | .246 |
| 114 | 29.252 | .556 | .208 |
| 101 | 28.905 | .574 | .294 |
| 80 | 28.882 | .575 | .248 |
| 97 | 28.872 | .576 | .201 |
| 48 | 28.833 | .578 | .169 |
| 126 | 28.793 | .580 | .141 |
| 34 | 28.722 | .584 | .123 |
| 134 | 28.246 | .608 | .235 |
| 50 | 28.063 | .618 | .253 |
| 136 | 27.828 | .630 | .296 |
| 90 | 27.811 | .631 | .246 |
| 112 | 27.794 | .632 | .201 |
| 39 | 27.679 | .638 | .193 |
| 140 | 27.674 | .638 | .150 |
| 95 | 27.011 | .672 | .357 |

Sumber: Output Amos 2019

**LAMPIRAN 5**

**Tabel 4.12 Hasil Uji Validitas Indikator dan Reliabilitas Konstruk Variabel Eksogen**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| No | Variabel | Indikator | Standard Loading (Loading Factor) | Standar Loading^2 | Measurement Error (1-Std Loading^2) | Construct Reliability | Variance Extracted |
| 1 | Salience | S1 | 0.820 | 0.672 | 0.328 | 0.934 | 0.640 |
| S2 | 0.785 | 0.616 | 0.384 |
| S3 | 0.827 | 0.684 | 0.316 |
| S4 | 0.833 | 0.694 | 0.306 |
| S5 | 0.800 | 0.640 | 0.360 |
| S6 | 0.762 | 0.581 | 0.419 |
| S7 | 0.780 | 0.608 | 0.392 |
| S8 | 0.790 | 0.624 | 0.376 |
| Sigma | 6.397 | 5.120 | 2.880 |
| Sigma^2 | 40.922 |  |  |
| 2 | Representativeness | R1 | 0.847 | 0.717 | 0.283 | 0.928 | 0.648 |
| R2 | 0.786 | 0.618 | 0.382 |
| R3 | 0.808 | 0.653 | 0.347 |
| R4 | 0.821 | 0.674 | 0.326 |
| R5 | 0.804 | 0.646 | 0.354 |
| R6 | 0.777 | 0.604 | 0.396 |
| R7 | 0.791 | 0.626 | 0.374 |
| Sigma | 5.634 | 4.538 | 2.462 |
| Sigma^2 | 31.742 |  |  |
| 3 | Mental Accounting | MA1 | 0.732 | 0.536 | 0.464 | 0.894 | 0.629 |
| MA2 | 0.842 | 0.709 | 0.291 |
| MA3 | 0.850 | 0.723 | 0.278 |
| MA4 | 0.781 | 0.610 | 0.390 |
| MA5 | 0.752 | 0.566 | 0.434 |
| Sigma | 3.957 | 3.143 | 1.857 |
| Sigma^2 | 15.658 |  |  |

Sumber: Data diolah peneliti, 2019

**Tabel 4.13 Uji Validitas Indikator dan Reliabilitas Konstruk Variabel Endogen**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| No | Variabel | Indikator | Standard Loading (Loading Factor) | Standar Loading^2 | Measurement Error (1-Std Loading^2) | Construct Reliability | Variance Extracted |
| 1 | Investasi Etis | IE1 | 0.749 | 0.561 | 0.439 | 0.905 | 0.544 |
| IE2 | 0.745 | 0.555 | 0.445 |
| IE3 | 0.679 | 0.461 | 0.539 |
| IE4 | 0.740 | 0.548 | 0.452 |
| IE5 | 0.758 | 0.575 | 0.425 |
| IE6 | 0.699 | 0.489 | 0.511 |
| IE7 | 0.776 | 0.602 | 0.398 |
| IE8 | 0.749 | 0.561 | 0.439 |
| Sigma | 5.895 | 4.351 | 3.649 |
| Sigma^2 | 34.751 |  |  |
| 2 | Keputusan Investasi | KI1 | 0.75 | 0.540 | 0.460 | 0.795 | 0.564 |
| KI2 | 0.754 | 0.569 | 0.431 |
| KI3 | 0.764 | 0.584 | 0.416 |
| Sigma | 2.253 | 1.692 | 1.308 |
| Sigma^2 | 5.076 |  |  |

Sumber: Data diolah peneliti, 2019