



JURNAL THE MESSENGER, PUBLISHER: DEPARTMENT
OF COMMUNICATION, UNIVERSITAS SEMARANG
Jl. Soekarno Hatta, Tlogosari Semarang, Indonesia 50196
Email: jurnalthemessenger@usm.ac.id

JURNAL THE MESSENGER
AUTHORS' STATEMENT OF ORIGINALITY

To:
Editor-in-Chief
Jurnal The Messenger

With this letter I/We declare that:

Title of Article The Role of Visual Merchandise in
Author(s) Name changing the purchase Decision of shoppers,
within Retail stores in Jordan
Dr. Tareq Mael Haskem

has been approved by the co-author/s to be published in the [Jurnal The Messenger], does not contain plagiarism as a whole or in parts, and is not currently being submitted/processed in other journals.

Amman (City), Sep. (Month), 20 (Date), 2019 (Year)

Authors

Signatures

1st Author (Full Name with Title)

Dr. Tareq Mael Haskem

2nd Author (Full Name with Title)

3rd Author (Full Name with Title)

4th Author (Full Name with Title)